



**INTERCOLLEGIATE
BROADCASTING
SYSTEM**

NEWSLETTER

61/62-6
MARCH 1962

*THE 1962 IBS PROGRAM CONTEST is on. This year, in order to have the broadest possible competition, IBS has opened the Annual Program Contest to all campus stations. As in previous years, the winner will receive that most valuable commodity, recording tape; but this year, two stations will receive prizes. The first prize is two dozen 1200 foot reels of tape and the second prize is one dozen reels of tape.

Your station can enter one 30 minute program, recorded full or half track (with other track clean) at 7 1/2 ips. Programs must be suitable for inclusion in the IBS tape library. Judging will be on the basis of: Originality, Uniqueness, and Appropriateness; Execution, Ingenuity, and Production Quality.

To enter, send your tape to Ed Richards, 959 Broadway, Watervliet, New York. Be sure to include Station name and College, Program title, Credits, and other pertinent details. Hurry, All entries must be RECEIVED before MARCH 26th.

*THE IBS NATIONAL MEETING Committee reports that invitations to speakers for all sessions have been issued, and as the NEWSLETTER goes to press, over 50% of those invited have replied - a vast majority in the affirmative.

Some of the sessions already scheduled include: Station Image with Stephen Greyser, Asst. Editor, Harvard Business Review; Sales Department Problems with Stephen Trivers, Account Executive, WCOP, Boston; National Advertising with Robert Vance, General Manager, College Radio Corp.; and Production Techniques with Michael Skol, Program Director, WYBC-FM.

Other topics include: FM, Engineering, News, Programming, etc. One session is planned under the leadership of Robert Teter, Vice President of The Radio and Television Executives Society. As usual, all sessions will be on a seminar basis; with a short address on the topic followed by discussion.

Please see Page 5 for Convention Reservation details.

*AROUND THE SYSTEM, there is a great deal of activity in planning the IBS Program Contest and National Meeting (Page 1). Inside the NEWSLETTER, we report some IBS staff changes and the names of stations which are delinquent in dues payments (Page 3); a couple of programming notes and some staff address changes (Page 4). Throughout the issue, you'll note a change in format. It takes more time this way. Is it worth it? Write the Editor (Page 3).

*COLLEGE RADIO NETWORK is the name of a new organization operating out of New Orleans. CRN plans to provide sponsored program material to affiliated stations, beginning in the fall of 1962. Programming will include Entertainment, Sports, and News at no cost to the station. Instead, the CRN brochure states, the stations will be paid for all air time by the sponsors.

According to IBS President Richard Crompton, there appears to be no conflict of interests between CRN and IBS. In fact, CRN General Manager Steve Fargotstein has inquired about associate membership in IBS for his organization. If your station hasn't received a CRN brochure, you can get one by writing to Steve at Box 13441, New Orleans 25, La.

*COLLINS RADIO COMPANY has issued an interesting catalog entitled "Devalued New and Used Broadcast Equipment". The equipment listed is sold "as is", with no guarantee unless otherwise indicated. Everything is on a first come - first served basis, including used AM transmitters, miscellaneous audio equipment, and various pieces of equipment used for displays.

By the time you get your copy of the catalog, I suspect that many of the better values may be gone; but it makes interesting reading, and it would be a good idea to have your name on the list for future catalogs. Write to the Collins Radio Company, 5200 C Avenue N.E., Cedar Rapids, Iowa.

*KEITH BARBER, General Manager of WCVF at Fredonia, New York reports that his station presented the complete, uncut Ring Cycle of Wagner on Saturday, February 17th. Beginning at 7 am and continuing until 10:45 pm, the program was uninterrupted except for news.

*WBRU at Brown University has announced its Senior Executive Board for the second semester. The Station Manager is Douglas Shafner.

*The BBC has announced that its taped program service originating from New York have been terminated. In a letter to IBS director William Malone, the BBC confirmed that the transcription service would not be affected by this change.

*In SAN FRANCISCO, the Justice Dept. has brought criminal charges against the operator of a news service who monitored police and fire calls on short wave radio to follow fast breaking news.

The Justice Dept. claims that he is violating the section of the Communications Act which prohibits the divulging of any information in a radio broadcast not intended for the public. The question in this case apparently is whether the police and fire calls are dedicated to the public, or are they a private communication similar to a telephone call.

*NO PROGRAM GUIDE comments this month. We've received WESU's new guide and a couple of others. Look for a collection of Guides at the National Meeting, and bring a copy of your station's Guide to add to the display.

THE IBS NEWSLETTER

61/62-6 p.3

The IBS NEWSLETTER is published by the Intercollegiate Broadcasting System, Inc.

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Please send station news to the Publications Editor at the address listed. Publication Deadline is the Fifteenth of the preceeding month.

*IBS is sorry to announce that Terry Bateman has resigned as Program Director. Terry's duties in the Air Force have taken more and more of his time, leaving few spare moments for IBS program duties. He will continue to serve as a member of the Board of Directors, and as West Coast Representative.

We are pleased, however, to announce the appointment of Jeff Kuklin and Ed Richards as IBS Program Associates.

Jeff was successively Program Director, General Manager, and President of WKCR-AM-FM at Columbia University. He was responsible for the original FM schedule there, and led the station in its first year on FM. Following graduation, he attended Columbia Law School and worked for New York FM station WNCN, eventually becoming station manager. Having

graduated from law school and passed the bar exam, Jeff now works for The Corporation Trust Company.

Ed Richards, former Capital Region director, was instrumental in starting a regional program exchange in that area. Ed is in charge of the 1962 Program Contest, sponsored by IBS.

*DELINQUENT DUES:

WYBC - Yale
WVBC - Boston College
WVBR - Cornell
WRUC - Union
KSLU - St. Lawrence
WALI - Adelphi
WRTI - Temple
WCRC - U of Richmond
WIIT - Illinois Tech.
KVAR - U of Arkansas
KASN - Arizona State
- - - - U of Missouri

The following stations owe more than one year's dues:

WOOO - Western Carolina
WCUA - Catholic University
WSRN - Swarthmore
KSMC - Central Missouri
- - - - Nebraska State Teachers

The Business Manager wishes to thank those stations which have paid their dues promptly. The stations listed are asked to contact the Business Manager immediately.

*HARVARD UNIVERSITY has notified the Harvard Radio Network (WHRB) that Dudley Hall, which houses its studios and AM transmitter, will be razed in the fall of 1963. The station is now seeking new quarters in the Harvard Square area. The FM transmitter was moved from Dudley Hall to the new infirmary building last summer, in anticipation of the eviction notice.

*STATION WCHC at Holy Cross reports a successful arrangement with WORC in Worcester, Mass. which gives the campus station the full facilities of a Mutual Radio Network affiliate.

To augment its own programming, the students approached WORC regarding the possibility of airing Mutual network material on its seven day-per-week schedules. Bart Coblenz, WORC General Manager readily agreed and extended his Mutual lines to WCHC with the full consent of the network.

In a memo to all Mutual affiliates, Robert Hurleigh, Mutual Radio Network President commended this action to all stations in or near a college station community. According to Hurleigh, the encouragement of College Radio activity should be urged as part of a campaign to train young executives for commercial broadcasting careers.

*THE MIDWEST RADIO CONFERENCE slated for February 9, 10, and 11 at Knox College was cancelled. According to Director David Sutton, there were insufficient reservations to financially sustain the meeting.

IBS President Dick Crompton expressed his regret on hearing of the cancellation, stating that Sutton had invested a great deal of time and effort in a good job of advance planning.

*A RECENT FCC RULING requires all licensees to report steps taken to correct a condition complained of in a violation of the rules and regulations. Previously, such reports were required only on violations due to the condition of the transmitter.

*THE US NAVY has asked us to announce that its program service has changed tape processors. The new processor is: EMC Corporation, 180 East Sixth Street, St. Paul 1, Minn. All used Navy tapes should be returned to this address.

The US Navy Recruiting Aids Facility, Fallsway at Monument, Baltimore 2, Maryland produces four 15 minute tape recorded programs which are available to campus stations. For information, write to: Attention: Head of Radio, TV, and Motion Picture Department.

*NEW IBS STAFF ADDRESSES:
Ed Richards, Program Associate
959 Broadway
Watervliet, New York

Charles Conrad, Business Manager
512 West Mertens Street
Kankakee, Illinois

Don Vroon, Midwest Region Dir.
WETN,
Wheaton College
Wheaton, Ill.

*THE IBS LAPEL EMBLEM is a fine way of identifying yourself with your station and College Radio. The emblem is frequently given by stations as an award to new or graduating station members.

The Lapel Emblem is in the familiar form of the IBS capped microphone, with the station call letters engraved on the body of the microphone. The low price of \$2.00 in gold plate and \$1.75 in sterling silver includes all taxes and insured postage. Further details on the Lapel Emblem and an Order Form will be found on Page 18.95 of the IBS MASTER HANDBOOK.

INTERCOLLEGIATE BROADCASTING SYSTEM
ADVANCE REGISTRATION - 1962 NATIONAL CONVENTION

<u>Station</u>	<u>College or University</u>	<u>IBS Member ?</u>
	<u>Mailing Address</u>	<u>Date</u>

REPRESENTATIVES:

1. _____	4. _____
2. _____	5. _____
3. _____	6. _____

Mark the choice of each representative beneath his number and enter the total costs in the righthand column. Representatives of each station all pay the same individual Conference Registration fee, depending on whether the station is an IBS member. Checks for the total amounts for Conference Fees and Accomodations must accompany this form. NOTE: A SEPARATE CHECK IS REQUIRED FOR ACCOMODATIONS!

<u>CONFERENCE FEES:</u>	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>Totals</u>
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CONFERENCE REGISTRATION

IBS Member Station (\$0.85 each)	_____	_____	_____	_____	_____	_____	_____
Non-Member Station (\$1.35 each)	_____	_____	_____	_____	_____	_____	_____

BANQUET LUNCHEON (\$1.65 ea.)	_____	_____	_____	_____	_____	_____	_____
(includes tip)	_____	_____	_____	_____	_____	_____	_____

Make check payable to: Intercollegiate Broadcasting System ----- \$ _____

<u>ACCOMODATIONS: Hotel Taft</u>	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	
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Single Room (\$6.00 ea.) Fri.	_____	_____	_____	_____	_____	_____	_____
Sat.	_____	_____	_____	_____	_____	_____	_____
Double Room (\$4.50 ea.) Fri.	_____	_____	_____	_____	_____	_____	_____
Sat.	_____	_____	_____	_____	_____	_____	_____

Make check payable to: Hotel Taft ----- \$ _____

MAIL TO:

Charles E. Quigley
Advance Registration
2614 Kirkwood Place
West Hyattsville, Md.

DEADLINE: Accomodations
March 14th
Conference
March 31st

All reservations must be RECEIVED before the Deadline listed.

Details are enclosed in this issue of the IBS NEWSLETTER.

The Annual IBS Program Contest for 1962

and

The 1962 IBS National Meeting

The Intercollegiate Broadcasting System,
the nation's oldest and largest organization of College
Radio stations serving the campus audience, is
pleased to announce that the following activities are
open to all College Radio Stations:

INTERCOLLEGIATE BROADCASTING SYSTEM
248 Swedesford Road Malvern, Pa.

THE IBS NEWSLETTER for March

FIRST CLASS MAIL

Enter the IBS PROGRAM CONTEST